

ZERO TO THREE ANNUAL



REPORT

Fiscal Year 2010
October 1, 2009 — September 30, 2010

Early Experiences Matter



FISCAL YEAR 2010 PROGRAM HIGHLIGHTS

- Secured awards to continue administration of the Early Head Start National Resource Center (EHS NRC). Also secured funds to provide Start Up support for the 700 additionally funded EHS programs and to evaluate a framework for collaborative service between family child care providers and EHS grantees.
- Significantly expanded activities in support of military families by increasing awareness about the impact of trauma, grief, and loss on very young children and by providing specialized training and resources to more than 3,500 professionals who serve military families.
- Continued implementation and management of a major effort—Best Start LA Workforce Development Initiative—through First 5 Los Angeles to impact diverse sectors serving the prenatal-to-three population in Los Angeles County.
- Strengthened and increased the number of communities served by our Court Teams for Maltreated Infants and Toddlers projects that provide services to abused and neglected infants and toddlers—the fastest growing population in foster care.
- Expanded our Policy Network membership and distributed bi-weekly electronic newsletters, special action alerts, and periodic news bulletins to help advance key policies focused on good health, strong families, and positive early learning experiences.
- With generous funding from MetLife Foundation, conducted a national survey of parents of children from birth to three years old resulting in widespread media coverage and additional funding to develop two major products addressing needs identified in the survey: podcasts for parents and resources for grandparents.
- Explored research, practice, and policy issues associated with critical topics such as health care and young children, home visiting: present and future, and coping with trauma and loss in our bi-monthly *Zero to Three* Journal.





EARLY EXPERIENCES MATTER. THANK YOU FOR YOUR GENEROUS SUPPORT.

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The Atlas Family Foundation
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The Tikun Olam Foundation, a Support Foundation of the Jewish Community Foundation
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Office of Head Start, Administration for Children and Families, US Department of Health and Human Services
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Office of Juvenile Justice and Delinquency Prevention, Office of Justice Programs, US Department of Justice
Division of Child Care and Early Childhood Education, Arkansas Department of Human Services
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Rocky Mountain Sunscreen
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WORKPLACE CAMPAIGNS

Thank you to the many individuals who generously supported ZERO TO THREE through their workplace campaigns. We especially thank the federal employees and members of the military who supported ZERO TO THREE through the Combined Federal Campaign (CFC). ZERO TO THREE is a member of the Independent Charities of America and Children's Charities of America.

SPECIAL RECOGNITION

The **Carol Berman Memorial Fund** was established in November 2007 by Carol's loving husband, Mike, to honor her passion and life's work to promote the health and development of infants and toddlers. Donors to this fund are included within the listings that follow.
The **Graduate Fellows Fund** was created to offer more robust networking opportunities for our Graduate Fellows. Donors to this fund are included within the listings that follow.
The **Western Office Fund** supports ZERO TO THREE's Western Office, which brings expertise and resources directly to program leaders and policymakers on the West Coast. Donors to this fund are included within the listings below.

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ZERO TO THREE values every donation, grant, and award it receives—these funds are the lifeblood for our work. For more than 30 years, ZERO TO THREE has worked to improve the odds for infants, toddlers, and families. With your support, ZERO TO THREE is an effective voice for the needs of very young children. Every donation helps us to make a difference right from the beginning to build a better future for babies.

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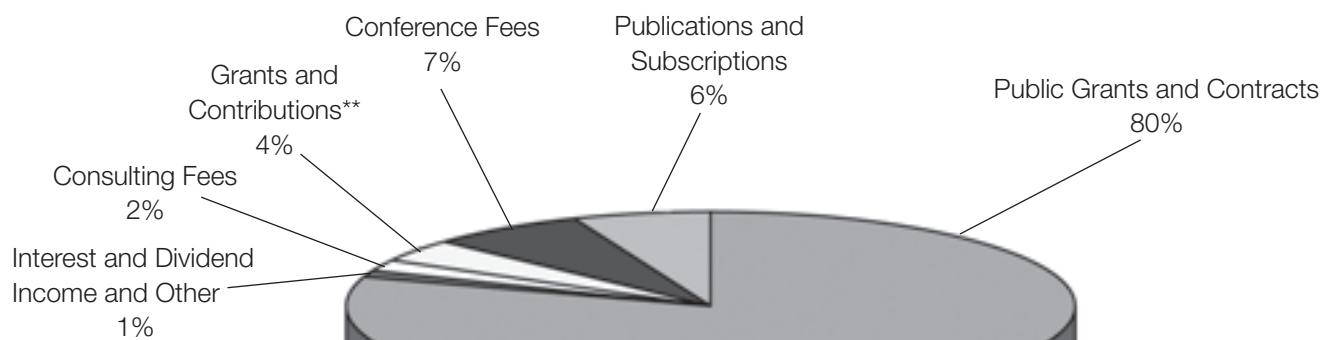
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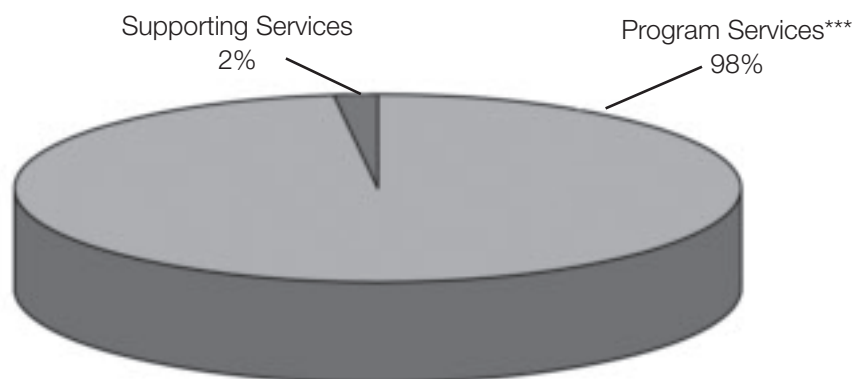
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FY2010 Total Unrestricted Operating Revenue and Support \$27.3 million*



FY2010 Expenses \$23.1 million



Please see the organization's Financial Statements for the year ended September 30, 2010 for a comprehensive presentation of ZERO TO THREE's financial position. A copy of the complete statements is available upon request.

* FY2010 Total revenue of \$27.3 million excludes investment income and includes net assets released from restrictions. Data in accompanying revenue chart represents operating revenue and support only and is presented net of assets released from satisfied program restrictions.

** Grants and contributions include donations from corporations, foundations, individuals, and in-kind contributions.

*** Program services costs include \$3.4 million of allocated G&A expenses.

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OUR MISSION AND VISION

ZERO TO THREE's mission is to promote the health and development of infants and toddlers.



We envision a society with the knowledge and the will to support all infants and toddlers in reaching their full potential.

ZERO TO THREE

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(202) 638-1144
www.zerotothree.org

ZERO TO THREE

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THANK YOU

Your generous contribution makes a difference. The care and resources that parents and other adults provide for infants and toddlers has an enduring effect on their health and development. Research and experience demonstrate that investments in high quality care and services yield significant social and economic benefits.

Please visit our website at www.zerotothree.org/donate to make your donation online. If you need more information on the various ways you can support ZERO TO THREE, or if you would like to discuss your specific philanthropic goals, please contact Michelle Payne at 202-638-1144 or mpayne@zerotothree.org.

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