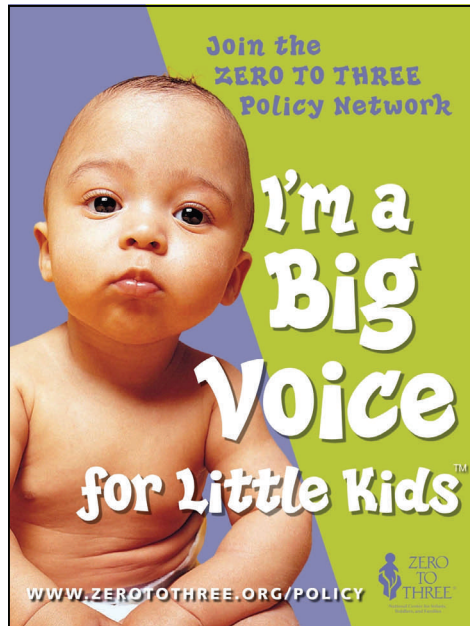


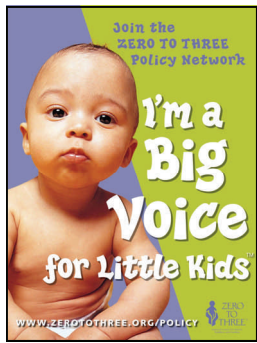
# OCTOBER 2009



## ZERO TO THREE Policy Network Advocacy Developmental Milestone Calendar

October 5th - 9th is *Step Up for Kids Week*, which is a great opportunity for you to raise your voice for the infants and toddlers in your state and community. States across the country are holding *Step Up for Kids* events in which you can participate. See page 2 for details about how to get involved! ➔

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5 Child Health Day	6	7	8 National Children's Day	9	10
	<b>Step Up For Kids Week</b>					
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31



## OCTOBER 2009 ADVOCACY DEVELOPMENTAL MILESTONE

### **Take Action Now!**

October 5th - 9th is *Step Up for Kids Week*, which is a great opportunity for you to raise your voice for the infants and toddlers in your state and community. States across the country are holding *Step Up for Kids* events in which you can participate, including state house rallies, community meetings, and press events. Infants and toddlers are often left out of policy conversations, so you can utilize this publicity-generating event to ensure that the needs of babies are discussed!

### **It's as Easy as 1-2-3**

1. Visit the [2009 Step Up for Kids Week website](#), sponsored by Every Child Matters, and select your state from the drop-down menu. On your state's page, you may see a description of the 2008 events, the contact people for 2009 events in your state, and a list of planned activities for October 5-9, 2009.
2. Sign up to volunteer at one of the *Step Up for Kids* events in your state or community. If there are no listed activities for your state, get in touch with the state contact people to find out how you can participate.
3. Seek out opportunities to discuss infant-toddler issues with other people, the press, and policymakers. Utilize ZERO TO THREE's [Early Experience Matters Policy Guide](#) for policy recommendations and talking points on a wide range of infant-toddler issues.

### **Background**

*Step Up for Kids Week* is the second annual non-partisan, nationwide event, sponsored by the Every Child Matters Education Fund (ECMEF) and co-sponsored by many other national, state, and local organizations (such as ZERO TO THREE, VOICES for America's Children, Prevent Child Abuse America, the Afterschool Alliance, and the National Association of Social Workers). It will bring thousands of people together during the week of October 5-9, to show widespread public support for a shift in spending priorities towards children and families.

### **Tell Us About It!**

We are eager to hear about your experiences advocating for babies and toddlers, so that we can continue to improve the support we give you as an advocate. After you have completed this month's Advocacy Developmental Milestone challenge, please tell us all about it by [clicking here](#).