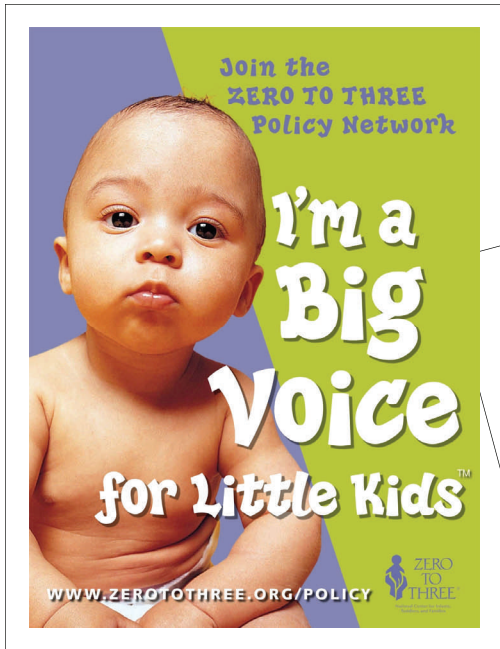


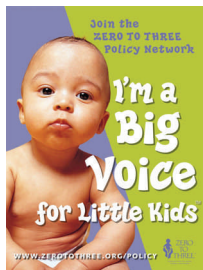
# APRIL 2010



## ZERO TO THREE Policy Network Advocacy Developmental Milestone Calendar

Spring is here and it's time for new beginnings and new partnerships! Your advocacy challenge this month is to form new relationships within the business community that will help advance public policies for infants, toddlers and their families. More and more influential business leaders are speaking up and advocating for investments in the early years. You can help by partnering with business leaders in your community. ➔

Sun	Mon	Tue	Wed	Thu	Fri	Sat
It's Child Abuse Prevention Month	It's Autism Awareness Month	It's Month of the Military Child		1 2010 Census—Fill Out Your Form!	2	3
4	5	6	7	8	9	10
11 Week of the Young Child Begins	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	



# APRIL 2010 ADVOCACY DEVELOPMENTAL MILESTONE

## **Take Action Now!**

Spring is here and it's time for new beginnings and new partnerships! Your advocacy challenge this month is to form new relationships within the business community that will help advance public policies for infants, toddlers and their families. More and more influential business leaders are speaking up and advocating for investments in the early years. You can help by partnering with business leaders in your community.

## **It's as Easy as 1-2-3**

1. Identify any contacts you may have within local businesses or business networks (such as the Chamber of Commerce, business roundtables, United Way, the insurance or financial sector, utilities and manufacturers, economic and workforce development authorities).
2. Invite them to [visit your program](#) or meet with you to learn more about the importance of the early years.
3. [Share ideas](#) for how business leaders can get involved in advocating for investment in the early years.

## **Resources on Engaging Business Leaders**

- Two articles/advocacy tools by ZERO TO THREE are focused specifically on creating business partnerships: [Partnering with the Business Community & Economists to Advance a Birth to Five Agenda](#) by ZERO TO THREE and Rob Dugger of the Partnership for American Economic Success and [A Proven Return on Investment](#).
- The [Partnership for America's Economic Success](#) (PAES) web site has a wealth of information for both infant-toddler professionals and business leaders interested in the economic benefits of early investment. In particular, check out their article on [short-term benefits of early investment](#) in their [research section](#).
- The [Economic Power of Early Care and Education](#) is a resource for leaders in the early childhood community, economic development, business, and government to share information, solve problems, and continue to boost the economic power of early childhood advocacy.

## **Tell Us About It!**

We are eager to hear about your experiences advocating for babies and toddlers, so that we can continue to improve the support we give you as an advocate. After you have accomplished your advocacy action, please tell us all about it by [clicking here](#).