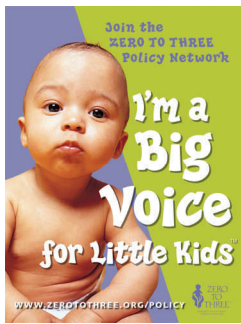


**ZERO TO THREE  
Policy Network  
Advocacy  
Developmental  
Milestone Calendar**

# OCTOBER 2010

Infants and toddlers don't have a voice in the public policy process, but you do! You can be an effective advocate for very young children and their families, and you already have the skills to do it. This month, use ZERO TO THREE's new interactive advocacy tool — *You Have What It Takes* — to identify your advocacy skills and take action! ➔

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4 Child Health Day	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						



# OCTOBER 2010 ADVOCACY DEVELOPMENTAL MILESTONE

## **Take Action Now!**

Infants and toddlers don't have a voice in the public policy process, but you do! You can be an effective advocate for very young children and their families, and you already have the skills to do it. This month, use ZERO TO THREE's new interactive advocacy tool — **You Have What It Takes!** — to identify your advocacy skills and take action!

## **It's as Easy as 1-2-3**

1. Complete the Advocacy Tool to identify the skills that make you a great advocate and the advocacy strategies most aligned with your specific skills.
2. Share the tool with colleagues who are interested in early childhood advocacy but may be unsure of how to translate their skills, knowledge, and abilities into an effective advocacy strategy.
3. Take action! Use the advocacy strategies best suited to you and create an action plan to accomplish the goals you identified when completing the tool. Brainstorm with colleagues about the resources available in your area and how best to utilize them.

## **Resources**

- Visit the [ZERO TO THREE Action Center](#) for a variety of resources to support you in your early childhood advocacy efforts, including sections devoted specifically to communications, relationship building, federal advocacy, and state advocacy.
- Check out the ZERO TO THREE Policy Center's [state and community policy resources](#) — especially our [Baby Matters database](#) of state policies and initiatives — for specific information about what's going on with infant-toddler policy in your state.
- Look for your state in the National Center for Children in Poverty's (NCCP) [Improving the Odds Project](#), which provides a unique, state-by-state picture of the population of young children and the policy choices that states make across a range of services.
- The National Council of State Legislatures' (NCSL) [Early Care and Education Legislation Database](#) tracks early care and education legislation in each state, and is searchable by both state and topic.

## **Tell Us About It!**

We are eager to hear about your experiences advocating for babies and toddlers, so that we can continue to improve the support we give you as an advocate. After you have accomplished your advocacy action, please tell us all about it by [clicking here](#).