

“ENGAGING FAMILIES IN ADVOCACY: STRATEGIES, PRACTICES, AND LESSONS FROM THE FIELD”

Wednesday February 10, 2021



**PARTNERSHIP
FOR AMERICA'S
CHILDREN**

State and local child advocates working
together for a better future



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ZERO TO THREE
Early connections last a lifetime



UPLAN



WSA WASHINGTON STATE ASSOCIATION OF
HEAD START & ECEAP

Parent Ambassadors



Greater Rochester
PLTI

Parent Leadership Training Institute



**NATIONAL
PARENT
LEADERSHIP
INSTITUTE**



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**START
EARLY**

Champions for Early Learning

DURING THIS WEBINAR, YOU WILL:

- Hear from parent leaders and parent leadership organizations about their experiences partnering with decision making tables.
- Learn principles and practices for partnering with families who are directly impacted by inequities.

HOUSEKEEPING

- Use chat to ask questions of the panel.
 - Note options for “All Panelists” and “All Panelists and Attendees”
- This PowerPoint and the links shared will be posted publicly by Zero to Three and emailed out to all registrants as a follow-up.

A FEW NOTES BEFORE WE DIVE IN:

- Range of strategies for parent partnership
- Parent partnership and equity
- Use of terms: parent, family, caregiver etc.

INTRODUCING OUR PANEL



Luva Alvarez;
Greater Rochester
Parent Leadership
Training Institute



Tina Carney;
Greater Rochester
Parent Leadership
Training Institute

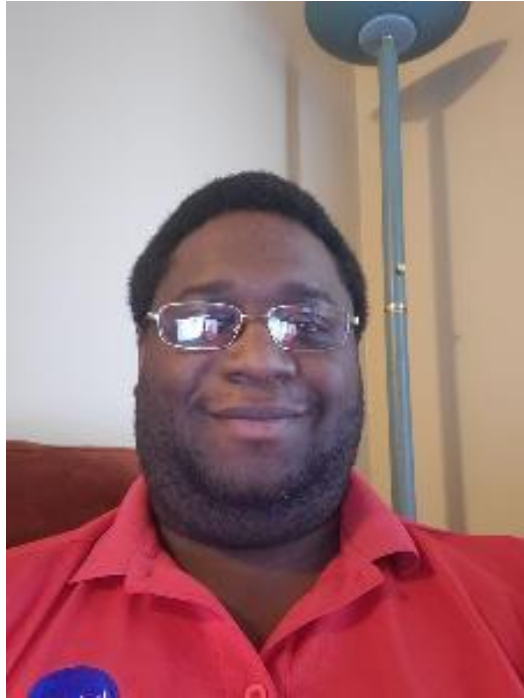


Toyin Anderson;
National Parent
Leadership Institute and
Greater Rochester
Parent Leadership
Training Institute



Carolyn Lee-Davis;
National Parent
Leadership Institute

INTRODUCING OUR PANEL



Byron Jackson;
Washington State Assoc.
of Head Start & ECEAP
Parent Ambassadors



Sonja Lennox;
Washington State Assoc.
of Head Start & ECEAP
Parent Ambassadors



Sheila Arias;
Moms Rising /
Mamas con Poder

QUESTION FOR PANELISTS

Why is relationship building important for organizations who want to partner with parent leaders?

What are strategies for building relationships?

QUESTION FOR PANELISTS

What are some common pitfalls when well-intentioned advocates and practitioners try to partner with parents?

How can these be avoided?

QUESTION FOR PANELISTS

How should advocates look for parents and parent leadership organizations in their states?

QUESTION FOR PANELISTS

How can advocacy organizations build their capacities for partnering with parents?

QUESTION FOR PANELISTS

Can you talk more about how parent partnership is a racial equity strategy?

RE-CAP OF PRINCIPLES FOR PARENT PARTNERSHIP

- Recognize that parents are experts on their own lives, communities, and issues that affect their families.
- Consciously share power and involve parents in decisions about the work.
- Build relationships.

RE-CAP OF PRINCIPLES FOR PARENT PARTNERSHIP

- Build capacity on all sides.
- Center racial equity.
- Remove barriers through budget and logistics planning (e.g. timing, stipends/honoraria, translation/interpretation, digital access, child care, transportation, multiple ways to register and participate etc.).

LINKS

- UPLAN; <http://unitedparentleaders.org>
- Moms Rising/Mamas con Poder; <https://www.momsrising.org>
- NPLI; <http://parentswholead.org>
- Greater Rochester PLTI; <https://www.greaterrochesterplti.org>
- WSA Parent Ambassadors; <https://www.wsaheadstarteceap.com>

CLOSING

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