Dear {MANAGER’S NAME},

I would like your approval to attend LEARN Conference 2024, ZERO TO THREE’s annual conference and expo, and the industry’s largest gathering of early childhood professionals. It’s taking place July 31–August 1 in Long Beach, California.

The LEARN Conference brings early childhood professionals from all over the country together for two days of discovery, learning and networking across all disciplines of early childhood.

The biggest difference between the LEARN Conference and other professional development events is that the sessions are led by practitioners who are doing the same things I’m doing — and excelling at it. How great would it be for me to learn from the best and be able to apply it to our organization?

**95% of attendees credit the LEARN Conference with teaching them new ideas that would transform their practice in the months to come.** Here are a few other reasons I really want to attend:

* **Inspiring Keynotes & Plenaries —** Since its inception, theLEARN Conference has welcomed some of the world’s most inspired thinkers. Past speakers have included American author and research psychologist Ross Thompson, acclaimed science writer Annie Murphy Paul, former U.S. Secretary of Education Dr. John B. King, Jr., developer of Child-Parent Psychotherapy Alicia Lieberman, two-time Pulitzer Prize winning journalist Nicholas D. Kristof, Harvard University’s Senior Lecturer in Early Childhood, Human Development and Education Junlei Li, public health, development and policy leader Jack Shonkoff, Emmy award-winning journalist Maria Hinojosa and so many others
* **Create Lasting Connections** — I’ll be joining the most comprehensive and diverse community of early childhood professionals passionate about their work, fostering an environment where unique ideas are exchanged and lifelong friendships are made
* **Choose My Own Path** — Last year, 135 speakers shared their knowledge across over 70 purpose-driven sessions, allowing attendees to chart their own learning path to explore and experience “what’s next”
* **Uplevel My Work —** My badge includes access to the Conference Exhibit Hall, featuring exhibitors from across the country eager to showcase new ideas, tools and technologies that offer just what I need to harness my energy and passion into action

If I register now, I can save the organization money off the walk-up rate and have access to the best available hotel rates. Additionally, ZERO TO THREE offers group discount rates for organizations sending teams of 5 or more.

I hope you agree that this will be an outstanding opportunity for me to bring back new ideas and methods that will ultimately benefit our entire organization. When I return, I’ll be ready to share key takeaways and practices we can start to implement immediately.

Please feel free to visit the LEARN Conference website for additional information: [https://www.zerotothree.org/conference](https://www.zerotothree.org/2024-learn-conference/?utm_source=pardot&utm_medium=email&utm_campaign=justification_letter_conference)

Thank you in advance for your immediate attention to my request, and I look forward to discussing further!

{YOUR NAME}

## Registration Fees

**Members**

Early Bird (available until May 9, 2024): $340

Standard: $440

**Non-members**

Early Bird (available until May 9, 2024): $415

Standard: $515

**Group Discounts**

All groups of five or more will receive a $40 discount on each registration.