



Highlights from the Field

Did you know...

Every Proof Point Community (PPC) participated in the four-month-long Evaluation Community of Practice (CoP) that was offered from October 2024 to January 2025. Each PPC sent at least two participants to the sessions, and they met with their PPC backbone teams to complete assignments between sessions. Activities included PPC-specific breakout groups, an introduction to using a data summary table, dissemination planning and products and a focus on involving family leaders in evaluation activities. Participants and their PPC teams created Community-Based Participatory Action Research (CBPAR)-informed logic models and drafted responses to several questions to provide guidance around evaluation goals, strengths, challenges, key milestones and how to balance priorities.

Below is a peek at what each PPC said when asked what they will be focusing on evaluation-wise in 2025. Also included are links to their logic model drafts, some of which are still in process.

Bay Area, CA

The Bay Area PPC is excited to learn how their systems partners, including Community Based Organization networks and county departments, have taken the Family Advisory Board's recommendations and applied them to their work — initiating changes in how families receive care. This evaluation will serve as both an accountability tool and will also help guide the next phase of the work in family voice leading systems change in San Francisco. To learn more, check out the [Bay Area's logic model](#).

Durham, NC

In 2025, the Durham PPC will focus on identifying and measuring the impact their initiative will achieve. They will collect data related to the recruitment and development of the Parent Advisory Team (PAT) and the impact of the strategies that build and enhance adult capabilities through Centering Parenting and the Parent Education Suite. They will also measure the impact of clinic initiatives and strategies on caregivers and the well-child visit. Data will be compiled and used for dissemination in medical, academic, institutional and community engagement. To learn more, check out [Durham's logic model](#).

Los Angeles, CA

In 2025, the LA PPC will continue to focus on demonstrating the Medical-Financial Partnership's impact on the health and lives of children, parents and families. There will be additional focus on the health care team experience and clinic-community partnership built through family-partnered and multi-dimensional evaluation including outcomes assessment through parent-reported surveys, clinic care team focus groups, parent listening sessions and other qualitative and quantitative methods. To learn more, check out [Los Angeles' logic model](#).

Onondaga, NY

Onondaga's PPC is focusing on a more global evaluation and they are excited to learn how activities across multiple sectors can lead to more sustained systems change. To learn more, check out [Onondaga's logic model](#).

Pierce County, WA

The Pierce County PPC is focusing their efforts on ensuring the value they have demonstrated for co-creation with families, teams of care and supporting families from the start is universally understood, normalized and operationalized to more clinics in Washington State. They are excited to continue learning how other states and communities have done this transformative work because this certainly is a learning journey. To learn more, check out [Pierce County's logic model](#).

Spotlight: Evaluation

ZERO TO THREE scheduled the Evaluation CoP prior to Sustainability because the two topics are closely interwoven — evaluation is an essential part of making sustainability efforts successful. Evaluation activities help organizations track progress, see what's working and make improvements along the way. By using data and feedback, evaluation ensures that resources are used wisely, goals stay on track and programs can adapt to new challenges. It also builds trust by keeping things transparent and involving the community, stakeholders and parent leaders in decision-making. Additionally, data gathered from quality evaluations can be used to make the case for sustained support and funding by effectively demonstrating value to community members, administrators and payors.

Over the course of four months CoP participants covered a lot of ground — working on evaluation planning, learning about various approaches and considering dissemination strategies. In conclusion to the CoP, the facilitators have compiled the materials covered and resources shared into an [Evaluation Community of Practice: Session Overviews and Resources](#). This document could be used to bring staff who were not able to attend the CoP up to speed and will also serve as a helpful reference while navigating any turnover and/or onboarding new staff.

Resources

Evaluation Resources

Keeping with the themes of collaborative evaluation, here are a couple of resources curated by the Evaluation CoP's facilitation team:

- This article, [Assessing Readiness for Community-Engaged Evaluation](#), from Tamarack Institute shares an overview and assessment for a community-based approach to evaluation that centers transparency, learning and consent (T.L.C.).
- From CHCS, this tool offers a focus on [Improving Pediatric Care Through Patient and Family Engagement Assessments](#).

Upcoming TA Opportunities

- Communities of Practice (CoP)**
 - Family Partnership is meeting on Wednesday, March 5, from 1:00-2:30 PM EST (10:00-11:30 AM PST). Between sessions, 1:1 TA is available for anyone participating. Please email Sarah MacLaughlin (smaclaughlin@zerotothree.org) and she will coordinate.
 - Sustainability Kicked off this week and will meet quarterly on fourth Tuesdays in May, August and likely an alternate arrangement for November due to the holiday, from 1:30-3:00 PM EDT (10:30 AM-12:00 PM PDT).
 - Integrating Early Relational Health into Practice Workflow will meet starting in April 2025 on the second Thursday of the month from 3:00-4:00 PM EDT (12:00-1:00 PM PDT).
- Individualized Technical Assistance**
 - Family Voices'** Family Engagement Consultant is scheduling monthly (ccoleman@familyvoices.org) PPCs. Email Cara Coleman (ccoleman@familyvoices.org) to set up a time.
 - ZERO TO THREE** is always available to provide TA upon request — please reach out to [Sarah MacLaughlin](#) if you have specific needs.