

**PEDIATRICS SUPPORTING PARENTS EVALUATION
COMMUNITY OF PRACTICE: SESSION
OVERVIEWS AND RESOURCES**



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Introduction

Pediatrics Supporting Parents (PSP) held a four-month-long Community of Practice (CoP) for members of each Proof Point Community (PPC). The CoP was co-facilitated by Monique Holguin, LCSW, PhD and Adam Schickedanz, MD, PhD who are two members of the Los Angeles PPC, Shawnta Jackson, MPH through CommonHealth ACTION, and Sarah MacLaughlin, LSW with ZERO TO THREE. The CoP covered many aspects of evaluation, including Community-Based Participatory Action Research (CBPAR)-informed logic models, use of data summary tables, dissemination planning and products, and focus on ways to involve family leaders in evaluation activities.

This document serves as a reference for PPC Learning Community members who were not able to attend the CoP. It is also a comprehensive summary to revisit or to use for onboarding new staff members. It offers a short overview of each CoP session, key learning objectives and talking points, PDFs of all PowerPoint slide decks, and links to key tools that were introduced throughout the sessions. In addition to the session summaries, an overview and all resources from the Evaluation 101 webinar are included.

Session One

Overview

Session One introduced the foundational concepts of evaluation within the PSP framework. The session emphasized an equity-oriented approach to evaluation, broadening traditional perspectives to include learning-focused, community-driven methods.

Key Learning Objectives and Talking Points

- **Evaluation as a Learning Process:** Participants explored how evaluation is not limited to formal assessments but includes everyday learning that informs improvement.
- **An Equity-Oriented Framework:** The session introduced the CBPAR Framework, highlighting how evaluation can address power dynamics and equity concerns.
- **The Role of Power & Equity in Evaluation:** Participants examined how centering community voices, particularly those historically marginalized, enhances the effectiveness and inclusivity of evaluation efforts.

PowerPoint Slides and Key Tool Introduced

- [Session One Slides including CBPAR Overview](#)

- [CBPAR-Informed Logic Model Guidance](#): This tool offers a structured approach to organizing, visualizing, and evaluating community-driven programs. It integrates SMARTIE (Specific, Measurable, Achievable, Relevant, Time-bound, Inclusive, and Equitable) principles to ensure a holistic and impact-driven evaluation process.
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Session Two

Overview

Session Two focused on the role of logic models in structuring and evaluating community-based programs. Participants explored how logic models can clarify program goals, define measurable outcomes, and strengthen evaluation strategies.

Key Learning Objectives and Talking Points:

- **Understanding Logic Models:** Participants reviewed the purpose and structure of logic models, which outline program inputs, activities, outputs, and short- to long-term outcomes.
- **The Role of Logic Models in Evaluation:** Participants examined how logic models serve as a roadmap for program development and assessment, helping teams visualize connections between activities and intended outcomes. They also explored practical applications and considered how they can enhance evaluation efforts.

PowerPoint Slides and Key Tools Introduced

- [Session Two Slides including Logic Model Overview](#)
 - [Logic Model Template](#): A structured framework for developing and refining logic models. Also, [SMARTIE Goals Guidance](#) from the Centers for Disease Control.
 - [The Urban Institute: Changing Power Dynamics Between Researchers, Local Governments, and Community Members](#): A guide highlighting strategies to center community expertise and shift power dynamics in research and evaluation.
 - [Healthy City Community Research Toolbox](#): A resource for integrating community voices into research and decision-making processes.
 - [Duke Clinical & Translational Science Institute: 5W's of Racial Equity in Research Framework](#): A tool to help promote racial equity considerations across all stages of research and evaluation.
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Session Three

Overview

Session Three focused on parent leader involvement in evaluation and continued discussions on evaluation planning. Participants explored strategies for effectively engaging parents and family leaders as collaborative partners in research and evaluation.

Key Learning Objectives and Talking Points:

- **Parent Leader Involvement in Evaluation:** The session explored how parents and family leaders can be meaningfully engaged in all stages of evaluation, including:
 - **Partner Engagement:** Ensuring parents and family leaders are involved as active collaborators.
 - **Project Design & Implementation:** Aligning evaluation goals and research questions with the needs and strengths of families, clinics, and communities.
 - **Data Collection & Analysis:** Co-developing data collection strategies and collaboratively interpreting findings.
 - **Reporting & Storytelling:** Partnering with parents to shape the narrative of the evaluation findings and determine how they are shared with key audiences.

PowerPoint Slides

- [Session Three Slides including Family Leader Involvement Discussion](#)
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Session Four

Overview

Session Four focused on stakeholder and community-centered dissemination, emphasizing strategies for effectively sharing evaluation findings with diverse audiences. Participants explored how to create accessible, meaningful, and equity-driven dissemination plans that amplify community voices and support actionable change.

Key Learning Objectives and Talking Points:

- **The Importance of Dissemination:** Participants discussed why dissemination should be intentional, culturally responsive, and tailored to the needs of different stakeholders.

- **Defining Dissemination Goals:** Participants examined how to clearly define both key audiences and what they want to achieve with dissemination efforts.
- **Choosing Effective Dissemination Methods:** Participants explored different dissemination formats (e.g., reports, infographics, videos, social media, community events) and how to select the most impactful medium based on audience needs.
- **Identifying Key Messengers & Distribution Channels:** The session emphasized the importance of selecting trusted community leaders, organizations, and platforms to effectively share information.

PowerPoint Slides and Key Tools Introduced

- [Session Four Slides Including Dissemination Planning Resources](#)
- [Community-Centered Dissemination Toolkit](#): A guide for developing actionable dissemination strategies that prioritize inclusivity and accessibility.
- [Community-Centered Dissemination Toolkit: Action Plan Worksheet](#): A structured tool to help participants map out dissemination goals, target audiences, methods, and timelines to ensure meaningful engagement.

Evaluation 101: Technical Assistance Webinar

Overview

The Evaluation 101: Technical Assistance Webinar was designed to support individuals who were less familiar with evaluation concepts, including family leaders and those new to evaluation processes. The session provided foundational knowledge and practical tools to help participants effectively engage in evaluation planning and implementation.

Key Learning Objectives and Talking Points

- **Introduction to Evaluation:** Participants explored the purpose of evaluation and its role in program improvement, decision making, and accountability.
- **Types of Evaluation:** The session covered different evaluation approaches, including formative, process, outcome, impact, and summative evaluations.
- **Qualitative vs. Quantitative Methods:** Participants learned about the differences between qualitative (narrative, open-ended) and quantitative (numerical, structured) data collection methods and how each contributes to evaluation efforts.
- **Evaluation Planning & Data Collection:** The importance of early, intentional planning was discussed, including selecting data collection methods (e.g., surveys, interviews, focus groups) and determining who collects data, when, and how.

PowerPoint Slides, Recording, and Key Tool Introduced

- [Eval 101 Slides](#) and [Eval 101 Recording](#)
- [Data Summary Table](#): A structured tool to help participants organize and track evaluation data, including evaluation questions, data sources, collection methods, responsible persons, and analysis procedures.

